## **NOTICE**

**New Program Alert** 

## **ECHO Energy celebrates 500th customer**

Echo Energy reached 500 customers – a significant milestone that shows our customers' commitment to their community.

To mark the occasion, Echo surveyed customers asking them to select a charity or community group to receive a \$500 contribution.

Instead of picking from the list of responses, Echo Energy decided to support all six. These include:

- 1. Lacombe Food Bank
- 2. The Broomtree Foundation
- 3. Lacombe FCSS Fill-A-Fridge
- 4. Yu-Turn Girls House
- 5. JS McCormick School Breakfast Program
- 6. Lacombe Health Trust

"This is a small way for Echo to back other agencies needing our support during these challenging times," said Echo Lacombe President Jared Reich.

Echo Energy has also partnered with Lacombe-based brewery - Blindman Brewing - to offer a limited Christmas Cheer beer. Every time a pint of the brew was sold over the holiday season, Echo Energy donated \$10 to the Lacombe Food Bank. This initiative led to an additional \$1,500 contribution.

"We are so excited to be able to give back to our community. Making a switch to Echo Energy makes this all possible. I want to offer a big thank you to our customers for helping us with our goal of growing a connected community," Reich said. "We look forward to our next 500 customers and beyond."

## **About the ECHO Lacombe Association**

The ECHO Lacombe Association includes representatives from the City of Lacombe, Burman University, the Lacombe and District Chamber of Commerce, and an additional six members from the community at large. The group seeks to improve Lacombe's quality of life by fostering a collaborative environment focused on cultivating innovation, nurturing a business-friendly culture, promoting sustainable growth, and creating a safe, inclusive, vibrant, and healthy community.

To become an Echo Energy and Echo Internet customer and empower your community, please

visit www.echoenergy.ca.

## For more information, please contact:

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