



Empowering our community

## NOTICE

New Program Alert

### **ECHO Energy promotes community wellness through programs and monetary support**

As the pandemic continues to impact our community, Echo Energy is seeking ways to promote wellness through a combination of program and monetary support.

With that goal in mind, Echo is announcing the creation of the Community Wellness Program.

The program aims to encourage grassroots wellness engagement, providing up to \$500 of matching funding support for each submission.

“Community health and wellness is so important right now,” said ECHO Lacombe Association President Jared Reich. “We hope this grant can help generate some new programs and initiatives to help Lacombe residents during this difficult time as well as post-COVID.”

This announcement coincides with Echo Energy reaching a significant milestone, reaching 500 customers, as of November 2020. To celebrate the occasion, a survey has been sent out to our customers asking them to select a charity or community group for Echo to contribute \$500 towards.

“This is a small way for Echo to back other agencies that are finding it difficult to fundraise in the current environment,” said Reich.

Echo Energy has also partnered with Blindman Brewing to offer a limited Christmas Cheer beer to top it all off. Every time a pint of the brew is sold, \$10 is donated to the Lacombe Food Bank. Christmas Cheer (Beer) is available through off-sales at the Blindman Brewing Taproom as well as Cilantro & Chive.

“Thank you for believing in us. We’ve got your back,” Reich said.

#### **About the ECHO Lacombe Association**

The ECHO Lacombe Association includes representatives from the City of Lacombe, Burman University and the Lacombe and District Chamber of Commerce, as well as an additional six members from the community at large. The group seeks to improve the quality of life within Lacombe by fostering a collaborative environment focused on cultivating innovation, nurturing a business-friendly culture, promoting sustainable growth and creating a safe, inclusive, vibrant and healthy community.

To apply for the Community Wellness Program or to review other grant opportunities, please visit [www.echolacombe.ca](http://www.echolacombe.ca).

To enroll in the Echo Energy program, please visit [www.echoenergy.ca](http://www.echoenergy.ca).

**For more information, please contact:**

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